



THE NEW NORMAL OF HOSPICE PALLIATIVE CARE IN A PANDEMIC WORLD

HPCO'S VIRTUAL
CONFERENCE

APRIL 18-20,
2021

Each year, HPCO invites thought leaders, service providers, health system planners, researchers, policy makers, administrators, front-line practitioners and volunteers from across the health care spectrum to gather for a three-day conference to collaborate, network, and integrate hospice palliative care in all settings.



www.conference.hpcoco.ca



@hpcontario #hpcoco2021



Hospice Palliative Care Ontario



hospicepalliativecareontario

This Conference would not be possible without the generous support of our Sponsors.
Thank you to our 2020 Sponsors.

Gold



Health



Dignity[®]
MEMORIAL

 LIFE WELL CELEBRATED™ 

Silver



Bronze



Industry



Why Sponsor?

- Gain a Competitive Edge
- Develop and Promote Partnerships
- Network with Top Industry People
- Get Your Brand Noticed
- New Customers, New Business!

Why Exhibit?

- Generate Sales
- Connect with Potential Customers
- Launch New Products
- Expand Your Market and Position Your Brand
- Increase Sales!

Sponsor Opportunities

	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Complimentary Conference Registrations	4	3	2
Content for the Digital Conference Bag	✓	✓	✓
Advertisement in On-Line Conference Program	Full-page Colour	Full-page Colour	Half-page B&W
Advertisement in HPCO's Bi-Weekly Member Newsletters	6	4	2
Link to Corporate Website from HPCO's Conference Website	✓	✓	✓
Logo and Description posted on HPCO's Conference Website	✓	✓	✓
Verbal Recognition during Opening Remarks	✓	✓	✓
Acknowledgement of Sponsorship via Social Media	✓ + Profile	✓	✓
Receive Delegate List Post Conference	✓	✓	✓
Virtual Exhibitor Showcase	✓	✓	-
Branding Opportunities during keynote, breakouts and networking spaces	✓	✓	-
Sponsor a Q&A or an Ask-Me-Anything	✓	✓	-
Opportunity to Introduce Workshop Speaker	✓	-	-
An Exclusive Online Promotion on all HPCO's Social Networking Sites	✓	-	-
Advertisement in Each of HPCO's Quarterly Public Newsletter	✓	-	-
Branded Virtual Waiting Room	✓	-	-
Pop Up Announcement	✓	-	-

Conference Exhibitor Spotlight - \$1,600

Connect with delegates during scheduled sessions via an exclusive Zoom meeting room dedicated to your organization. Exhibitors will have a 45-minute session to highlight products and services followed by Q&A. Get Creative - present live or via a pre-recorded message. Showcase your organization, promote, and enhance your brand, and engage directly with decision makers.

In addition, Exhibitors will each be provided with the following:

- ✓ Two Complimentary Registrations
- ✓ Brochure in the Digital Conference Bag
- ✓ Link to Corporate Website from the HPCO Conference Website
- ✓ 50-Word Company Profile in the Conference Program
- ✓ One Advertisement in HPCO's Bi-Weekly Member Newsletter

Book Today as Space is Limited!

Sponsor/Exhibitor Commitment Form

HPCO's Annual Conference | April 18-20, 2021 | Virtual

Upon receipt of your completed sponsor commitment form along with full payment, you will be contacted by HPCO's Conference Manager to finalize details of your sponsor benefits and requirements.

Organization Information

Organization Name:	Contact Name:	
Mailing Address:		
City:	Prov./State:	Postal/Zip Code:
Phone:	Ext:	Email:
Type of Products/Services:	Website:	

Payment

Sponsor Cost:	\$
13% HST:	\$
Total Due:	\$

- Cheque (Payable to Hospice Palliative Care Ontario)
 Visa Master Card AMEX

Sponsor Opportunities

(please check)

- Gold Sponsor \$10,000
 Silver Sponsor \$7,500
 Bronze Sponsor \$5,000
 Exhibitor Spotlight \$1,600

Card Number: _____

Expiry Date: _____ Card Verification Value Code (CVV): _____

Name on Card: _____

TOTAL REMITTANCE: _____

Signature: _____

PLEASE MAIL OR EMAIL YOUR COMPLETED FORM ALONG WITH YOUR PAYMENT TO:

Hospice Palliative Care Ontario
2 Carlton Street, Suite 808, Toronto, ON, M5B 1J3
Phone: 416-304-1477 Email: rmarkus@hpcoco.ca

AGREEMENT: I, the undersigned, has the full authority to purchase the sponsor packages per the above. I agree with the terms and conditions and will comply with all the policies contained in the Sponsor and Exhibitor Packages.

Name (Print): _____ Title: _____

Signature: _____ Date: _____